

RENATA MOREIRA

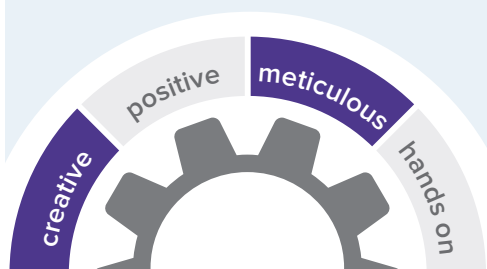


GRAPHIC DESIGNER

Originally from Brazil, I've got my education in Graphic Design & Technology in Florida, United States, where I lived for 10 years.

I'm now back in Brazil and have been providing extensive graphic design services (a range of print and digital products) for clients in the United States and Brazil since 2004.

I love the process of bringing people's visions, ideas and projects into life.



● 2023 - Present

Wilson Language | Graphic Artist

Book covers, school books and packaging designs, creation of social media graphics, and more! **Remote**

● 2020 - Present

On Ideas | Senior Art Director

Creation of campaign concepts, HTML ads, social media graphics, email, website design/UX, logos, billboards, signages, brochures and more! **Remote**

● 2014 - 2020

Miles Partnership | Art Director

Creation of several kinds of print and digital products and publications for the tourism industry. Full process from concept to production. Branding, digital advertising, iconography, user experience, app and web design. **Remote**

● 2010 - 2014

Abril Educação | UX Coordinator

I managed the interactive design and UX team, delivering researches, website wireframes and prototypes, interface layouts, SEO recommendations, usability tests. I worked in collaboration with developers on multiple projects.

São Paulo - Brazil

● 2009 - 2010

Miles Partnership | Graphic Designer

Creation of look and feel concepts for printed guides, websites, e-newsletters and marketing material. Brainstorming process with editorial team for defining content structure. **Sarasota, FL - US**

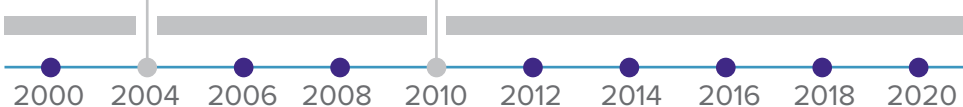
EDUCATION

State College of Florida

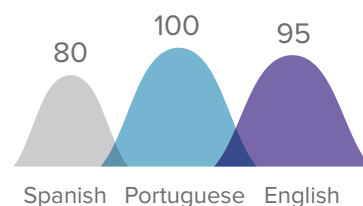
A.A.S. Degree
Graphic Design Technology
GPA 3.77 Graduated
Magna Cum Laude

DRC / Internet Innovation - São Paulo, Brazil

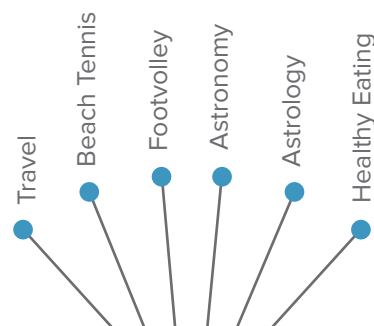
Web Design, XHTML, CSS,
art direction and web projects
management, Dreamweaver,
Animate. SEO Training, UX Training:
Interaction design and user experience



LANGUAGES



MY INTERESTS



TOOLS

Figma	Animate
InDesign + InCopy	Dreamweaver
Illustrator	HTML & CSS
Photoshop	Flexitive / Creatopy

SKILLS

Print	Branding
Digital	Iconography
UX	Typography
SEO	Web Design